

# RESILIENCE IN THE LAND OF IDEAS



**“Using Innovative Technologies for Supply Chain Risk Management”  
Risk Management Conference, Troisdorf, September 17<sup>th</sup>**

# Resilience In The Land Of Ideas Conference

## What is the conference about?

The event addresses challenges and opportunities in supply chain risk management



How 'big data' will shape opportunities to create more visibility for risk management and planning in logistics

Supply chain and security best practice sharing

Tour of the recently redesigned DHL Innovation Center



Learn how to turn potential disruptions into competitive advantage

Handover of the Land of Ideas Award 2015

# Agenda

## Using Innovative Technologies for Supply Chain Risk Management

9:30–10:00	<b>Arrival and Networking</b>		
10:00–10:15	<b>Welcome Words &amp; Introducing the Innovation Journey of Resilience360</b> Bill Meahl, Chief Commercial Officer, DP DHL Group & Tobias Larsson, Head of Resilience360	14:00–14:30	<b>DP DHL Corporate Security: “The vital role of security management in a company’s Supply Chain”</b> Frank Ewald, Vice President and Lana Djurkin-Koenig, Senior Expert Security
10:15–10:45	<b>Schmitz Cargobull: “Incorporating real-time alerts into automotive supply chain management”</b> Peter Schonefeld, Head of Supply Chain Management	14:30–15:00	<b>Hochschule Fulda: “Why to invest in resilience? Findings from two supply chain disruption cases”</b> Prof. Michael Huth, Professor Hochschule Fulda
10:45–11:15	<b>Coffee break</b>	15:00–15:30	<b>DHL Customer Solutions &amp; Innovations: ‘Preparing for the future of logistics’</b> Markus Kückelhaus, Vice President Research & Development
11:15–11:45	<b>DSC LLP: “Building risk response teams as part of the lead logistics provider service”</b> Jim Hartshorne, Vice President Business Development & Account Management	15:30–15:45	<b>Coffee break</b>
11:45–12:15	<b>DQS: “Certifications an essential part of driving resilience in organizations”</b> Wolfgang Engel, Project Manager	15:45–16:30	<b>Round table Discussion</b> Peter Schonefeld, Frank Ewald, Dr. Ulrich Franke, Prof. Michael Huth, Tobias Larsson
12:15–13:15	<b>Innovation Center Exploration Tour</b>	16:30–17:00	<b>Award Ceremony</b>
13:15–14:00	<b>Lunch &amp; Networking</b>	17:00	<b>Snacks &amp; Networking</b>

# Speakers

## Our line-up of speakers



**Wolfgang Engel**  
Speaker  
Chief Executive Officer  
Engelconsulting



**Dr. Michael Huth**  
Speaker  
Professor  
Fulda University of Applied Sciences



**Dr. Ulrich Franke**  
Speaker  
Chief Executive Officer  
Institute for Supply Chain Security



**Peter Schonefeld**  
Speaker  
Supply Chain Management  
Schmitz Cargobull



**Bill Meahl**  
Host  
Chief Commercial Officer  
DHL



**Ulf Venne**  
Moderator  
Senior Manager  
Deutsche Post DHL



**Frank Ewald**  
Speaker  
Head of Corporate Security  
Deutsche Post DHL



**Jim Hartshorne**  
Speaker  
Head of European Business Development  
DHL Supply Chain



**Dr. Markus Kückelhaus**  
Speaker  
VP Innovation and Trend Research  
DHL CSI



**Lana Djurkin-Koenig**  
Speaker  
Senior Expert Security  
Deutsche Post DHL



**Tobias Larsson**  
Speaker  
Head of DHL Resilience360  
DHL CSI



- Supply chain and security experts who will share their experiences and best practice, and demonstrate how to turn potential disruptions into a competitive advantage
- Visit our re-launched Innovation Center which showcases upcoming new trends and innovation in the logistics industry.
- The event will conclude with the handover of the Land of Ideas Award 2015 to DHL for the design and development of our holistic risk management solution, DHL Resilience360



# The Impact of Supply Chain Disruptions

## Why attend the event and learn more about the topic?



# 81%

companies had at least one SC disruption in 2013 with average disruption costs of 3 million Dollars<sup>1)</sup>



# 93%

of the leaders of the worlds top companies in the CEO summit in 2012 are unprepared for Supply Chain disruptions<sup>2)</sup>



# 91%

of American Supply Chain executives cannot assess the impact of a disruption within hours<sup>3)</sup>



# 10%

is the average of shareholder value reduction after a supply chain disruption<sup>4)</sup>



# Resilience In The Land Of Ideas Conference

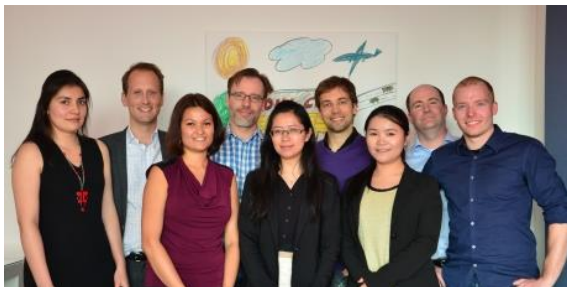
## Why is this award important for DHL?

The “Land of Ideas” is the place-branding initiative encompassing both politics and business



“Land of Ideas” acts as a neutral platform to link networks and create synergies, which in turn lead to more ideas, innovations and joint projects

Founded in 2005, with the aim of making Germany visible and identifiable domestically and internationally as a powerful innovator and creative force



In 2015 the motto was “City, Country, Network” and the competition focused on finding innovations of the digital world



# Location

## DHL Innovation Center, Troisdorf

The newly designed and reconstructed DHL Innovation Center located in Troisdorf, Germany is the perfect platform to meet, connect and engage on innovation topics.



### By Car (address for GPS-system)

Junkersring 55  
53844 Troisdorf-Spich

### By Aircraft

Arriving at Cologne Bonn Airport take a Taxi to the DHL Innovation Center. It takes 10-15 minutes and costs approximately 30 €.

## Frequent Asked Questions

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### **Can anyone join the event?**

Attendance to the Resilience in the Land of Ideas is by invitation. If you have reached the website before receiving a personalized invitation, please feel free to contact us at [Resilience360@dhl.com](mailto:Resilience360@dhl.com) for self-nomination or if you wish to nominate a colleague within your company.

### **Is there a delegate fee? What are the costs involved?**

No, there is no delegate fee involved. You will be responsible for organizing your traveling and accommodation details. Meals for the duration of the conference will be covered by DHL.

### **Who can I contact about my dietary restrictions or other specific needs?**

Please enter any dietary restrictions and other needs in the 'Other Information' section of the registration form. If you have already submitted your registration form and now want to add this information, please update your registration page.

### **How do we communicate before the event?**

We will keep you updated on the agenda and speaker list here on this website and will share with you more practical information closer to the event. Meanwhile, you can also join the [LinkedIn group](#) for regular updates and to engage on topic discussions related to the conference agenda or contact us at [Resilience360@dhl.com](mailto:Resilience360@dhl.com).

### **What is the dress code for the conference?**

Business.