



INFORMATION PACKAGE
**RESILIENCE IN THE
LAND OF IDEAS
CONFERENCE 2015**

September 17, Troisdorf



CONTENT



AGENDA

09:30 – 10:00	Arrival and Networking
10:00 – 10:15	Welcome Words & Introducing the Innovation Journey of Resilience360 Bill Meahl, Chief Commercial Officer, DPDHL Group & Tobias Larsson, Head of Resilience360
10:15 – 10:45	Schmitz Cargobull: "Incorporating real-time alerts into automotive supply chain management" Peter Schonefeld, Head of Supply Chain Management, Schmitz Cargobull
10:45 – 11:15	Coffee Break
11:15 – 11:45	DSC LLP: "Building risk response teams as part of the lead logistics provider service" Jim Hartshorne, Vice President Business Development & Account Management, DHL Supply Chain
11:45 – 12:15	DQS: "Certifications an essential part of driving resilience in organizations" Wolfgang Engel, Project Manager DQS and CEO Engelconsulting
12:15 – 13:15	Innovation Center Exploration Tour
13:15 – 14:00	Lunch & Networking
14:00 – 14:30	DP DHL Corporate Security: "The vital role of security management in a company's supply chain" Frank Ewald, Vice President and Lana Djurkin-Koenig, Senior Security Professional, DPDHL
14:30 – 15:00	Hochschule Fulda: "Why to invest in resilience? Findings from two supply chain disruption cases" Prof. Michael Huth, Fulda University of Applied Sciences
15:00 – 15:30	DHL Customer Solutions & Innovations: "Preparing for the future of logistics" Markus Kückelhaus, Vice President Research & Development, DHL Customer Solutions & Innovation
15:30 – 15:45	Coffee break
15:45 – 16:30	Round table Discussion Peter Schonefeld, Frank Ewald, Dr. Ulrich Franke, Prof. Michael Huth, Tobias Larsson
16:30 – 17:00	Award Ceremony
17:00	Snacks & Networking

SPEAKERS



Bill Meahl
CCO, DHL

Bill Meahl is Chief Commercial Officer for DHL. He is responsible for coordinating the cross DHL commercial activities of the DHL divisions EXPRESS, GLOBAL FORWARDING/FREIGHT, SUPPLY CHAIN and GLOBAL MAIL. He is a member of the Executive Committee DHL and reports to Frank Appel, the Chief Executive Officer of Deutsche Post DHL, the world's leading mail and logistics services group. Bill has held different positions within the Group, most recently as Chief Operating Officer (COO) of DHL SUPPLY CHAIN (DSC), where he was instrumental in creating strong global operations and sales disciplines for the first time at DSC, the largest provider of contract logistics in the world. Before taking on the COO role at the SUPPLY CHAIN division in 2008, Bill was CEO of DHL Exel Supply Chain Americas.



Wolfgang Engel
Project Manager DQS and CEO Engelconsulting

Wolfgang Engel is CEO of Engelconsulting, a German consultancy company that specializes in a full range of major logistics topics. The company is widely known for logistics consulting in supply chain management and risk management, and is referenced by many eminent companies across Europe. Prior to joining Engelconsulting, Wolfgang gained more 30 years of experience working in a number of different logistics companies, and in 2002 became a technical business economist at a Chamber of Commerce Academy.



Professor Dr. Michael Huth
Professor, Fulda University of Applied Sciences

Professor Dr. Michael Huth is professor for logistics and supply chain management at Fulda University of Applied Sciences. Before joining Fulda University he was general manager of Hulocon, a consultancy focusing on logistics and risk management. He has almost 20 years of experience in risk management in various industries. Professor Huth studied Business Administration at Goethe University in Frankfurt and at Southampton University.

SPEAKERS

**Dr. Ulrich Franke**

CEO, German Institute for Supply Chain Security GmbH

Dr. Ulrich Franke is CEO of the German Institute for Supply Chain Security GmbH. For more than 15 years, Dr. Franke has been advising leading industrial, commercial, and logistics companies in supply chain risk and safety management. As a trained forwarding merchant, he studied business administration and obtained a doctorate as valedictorian at the Cranfield University Centre for Logistics and Transportation in the UK. For many years, Dr. Franke worked in leading positions in industrial and logistics companies in Germany and other countries. He also worked as a professor of logistics and supply chain management at the private college of Logistics and Economics in Hamm, Germany, and led this specialized logistics university as rector and CEO for more than three years.

**Peter Schonefeld**

Supply Chain Management, Schmitz Cargobull

Peter Schonefeld is currently responsible for the Supply Chain Management and the rolling planning process at the European market leader in trailer manufacturing, Schmitz Cargobull. In the last years, he has gained operational and strategic experience in building up, managing, controlling and developing supply chains. Further more he was and is actually responsible for the implementation and development of the concern-wide rolling planning and forecasting process (S&OP). Before working at Schmitz Cargobull Mr. Schonefeld studied business administration at the university of applied sciences in Münster, Germany. During this time, he specialized in process organization, logistics and operations research.

**Frank Ewald**

Head of Corporate Security, Deutsche Post DHL

Frank Ewald is the Head of Corporate Security at Deutsche Post DHL. Prior to this he held different positions in the Corporate Security departments of Daimler Chrysler, John Deere and Deutsche Bank. He served as commissioned officer in the German military Special Forces (KSK). He holds a Master degree in Political Sciences and Commercial Law (LL.M.com). He is a Board member of both, the ASIS International CSO Roundtable, and the Association of Industrial Security Northrhine-Westfalia.

SPEAKERS



Jim Hartshorne

Head of Business Development LLP, DHL Supply Chain Europe

Jim Hartshorne heads up European Business Development for Lead Logistics Partner (LLP) within DHL Supply Chain Europe. Jim is responsible for the continued growth and development of LLP customers in the region across the key sectors of Automotive, Engineering and Manufacturing, Consumer and Technology. Following five years in retail logistics with Wincanton Jim joined DHL in 2006 where he developed an in-depth expertise of supply chain across operations and business development across several industry sectors in both operational and commercial roles.



Dr. Markus Kückelhaus

VP Innovation and Trend Research, DHL Customer Solutions & Innovations

Dr. Markus Kückelhaus is Vice President Innovation and Trend Research, DHL Customer Solutions & Innovation. Markus Kückelhaus has been DHL's innovation team manager since August 2012 and currently is the head of the DHL Innovation Center in Germany and the wider DHL Trend Research program. Previously he worked with DHL as a consultant, supporting the development of a Group-wide innovation system and implementing strategies and business models for innovation initiatives. His career also includes positions as Head of Controlling for the biggest German DIY retailer OBI, Principal at CTcon Management Consulting and lecturer at the WHU Graduate School of Management in Koblenz as well as the Victoria-University of Wellington. He studied Economics at the University of Bonn/University of Wisconsin and completed his PhD at the WHU Graduate School of Management in Koblenz.



Lana Djurkin-Koenig

Senior security professional, DPDHL

Lana Djurkin-Koenig is a senior security professional with more than 12 years of experience in national and corporate security. In her current role as Coordinator of the Global Security Situation Center for the Deutsche Post DHL Group's Corporate Security, besides business development and management of internal stakeholders, she focuses on comprehensive security intelligence analysis to support relevant decision makers at the strategic level in managing their risks and challenges. Before joining DPDHL, Lana worked internationally in several positions in the field of security, and was awarded a NATO Medal while working for ISAF in Afghanistan. Lana holds Masters Degrees in Political Science (University of Zagreb) and Law (University of Split), as well as an MBA from the Bonn-Rhein-Sieg University of Applied Science.

SPEAKERS

**Tobias Larsson**

Director & Head of DHL Resilience 360, DHL Customer Solutions & innovations

Tobias Larsson is a director at DHL Customer Solutions & Innovation and Head of DHL Resilience360. Over the past four years, he has worked in product innovation to build insights and knowledge on what it takes to build resilient supply chains. As a supply chain security and resiliency expert, he has participated in over 20 conferences as a presenter and facilitated sessions around supply chain risk management. Tobias started his career at DHL as a management trainee and has held various roles within the Express and Freight divisions of DHL. Before working for DHL, he was involved in successful start-up activities in his home country Sweden. Tobias has extensive work experience across the United States, the Netherlands, Finland and Iceland, Turkey and Germany and speaks English, Swedish and German. He holds a Master degree in Engineering and Management from the Royal Institute of Technology in Stockholm and is a member of the Supply Chain Risk Leadership Council (SCRLC).

**Ulf Venne**

Customer Engagement Resilience 360, DHL Customer Solutions & Innovations

Ulf Venne is leading the Customer Engagement team of Resilience360. Before joining DHL he worked for Huawei as supply chain operations lead for Germany. In his studies he was engaged with his own web-design and IT programming company. Ulf holds a Magister Artium degree in Sinology (Chinese culture and language) and Economics from the Friedrich-Alexander-University of Erlangen-Nürnberg.

HOW TO GET HERE

DHL Innovation Center

Junkersring 55
53844 Troisdorf
Germany

... COMING FROM COLOGNE (KÖLN)

- Take the A559
- At the Dreieck Porz (33) junction, take the A59
- At the Spich exit (37), get off the A59 in direction of Niederkassel/Sieglar (right) and head down the Kriegsdorferstraße. After about 440m, turn right at Junkersring and follow the road for about 400m

... COMING FROM COLOGNE (KÖLN) / AIRPORT

- Take Kennedystraße L84
- At the Flughafen Köln/Bonn (37) junction, take A59 towards Frankfurt am Main/Bonn
- At the Spich exit (37), get off the A59 in the direction of Niederkassel/Sieglar (right) and head down the Kriegsdorferstraße. After about 440m, turn right at Junkersring and follow the road for about 400m

... COMING FROM BONN

- Take the A565 toward Flughafen/Beuel/Köln/Siegburg
- At the interchange 1-Dreieck Bonn-Nordost, keep left and follow signs for A59 toward Köln/Siegburg/Sankt Augustin/Flughafen Köln/Bonn
- Take exit 37-Spich toward Niederkassel
- Keep left, follow signs for Sieglar
- Turn left onto Kriegsdorfer Straße/K29
- Turn right onto Junkersring
- After about 440m, turn right at Junkersring and follow the road for about 400m

... COMING FROM FRANKFURT AM MAIN

- Take the A3
- At the Kreuz Bonn/Sieg (5) junction take the A560 towards Bonn, Siegburg, Köln
- At the Dreieck Sankt-Augustin-West (39) junction, get on the A59 towards Cologne (Köln)
- At the Spich exit (37), get off the A59 in direction of Niederkassel/Sieglar (left) and head down the Kriegsdorferstraße. After about 500m, turn right at Junkersring and follow the road for about 400m

To plan your route please check the following [link](#).

GENERAL INFORMATION

INTERNET ACCESS – WIRELESS CONNECTION

Wireless connection is available for free for all guests of the conference.

IS THERE A DELEGATE FEE? WHAT ARE THE COSTS INVOLVED?

No, there is no delegate fee involved. **You will be responsible for organizing your traveling and accommodation details.** Meals for the duration of the conference will be covered by DHL.

WHO CAN I CONTACT ABOUT MY DIETARY RESTRICTIONS OR OTHER SPECIFIC NEEDS?

Please enter any dietary restrictions and other needs in the 'Other Information' section of the registration form. If you have already submitted your registration form and now want to add this information, please update your registration page.

WHAT IS THE DRESS CODE FOR THE CONFERENCE?

Business.

HOW DO WE COMMUNICATE BEFORE THE EVENT?

You can also join the [LinkedIn group](#) for regular updates and to engage on topic discussions related to the conference agenda or contact us at Resilience360@dhl.com.